

Roll No. _____

Total No. of Pages : 02

Total No. of Questions : 09

Bachelor of Tourism and Travel Management (Sem.-4)
POLICY AND PLANNING FOR TOURISM DEVELOPMENT

Subject Code : BTTM/402/18

M.Code : 77519

Date of Examination : 13-05-2024

Time : 3 Hrs.

Max. Marks : 60

INSTRUCTIONS TO CANDIDATES :

1. SECTION-A is COMPULSORY consisting of TEN questions carrying TWO marks each.
2. SECTION-B contains FIVE questions carrying FIVE marks each and students have to attempt any FOUR questions.
3. SECTION-C contains THREE questions carrying TEN marks each and students have to attempt any TWO questions.

SECTION-A

1. Write briefly :
 - a) What is the importance of Policy formulation?
 - b) Name the Tourism Policy formulation Bodies in India.
 - c) What was the second five year plan?
 - d) What things to be considered while planning at state level?
 - e) What is the objective of planning for tourism destination?
 - f) State two ways in which local community is involved in Tourism Development?
 - g) Define incentives and concessions.
 - h) Name the key events in the Indian Tourism Planning Process
 - i) Define Destination life cycle.
 - j) Why five year plans were introduced?

SECTION-B

2. Write a short note on L. K. Jha Committee 1963.
3. What are the methods and factors influencing planning?
4. What are the techniques of plan formulation?
5. What is the process of Tourism Planning?
6. What are the sources of funding, incentives and concessions extended for tourism projects?

SECTION-C

7. What is the role of government, public and private sector in formulation of tourism policy?
8. How is tourism planning done on international, national, regional and local level?
9. **Write a short note on :**
 - a) National Tourism Policy - 1982
 - b) National Committee Report – 2002

NOTE : Disclosure of Identity by writing Mobile No. or Making of passing request on any page of Answer Sheet will lead to UMC against the Student

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SECTION-A

1. Write briefly:

- a) Define the concept of tourism policy and explain its significance.
- b) List the key objectives of a public tourism policy.
- c) Describe the role of government in tourism policy formulation.
- d) Explain how the private sector contributes to tourism policy-making?
- e) What is the role of the local community in tourism development?
- f) Briefly discuss the main recommendations of the L.K. Jha Committee - 1963.
- g) Summarize the main points of the National Tourism Policy - 1982.
- h) What was the focus of the National Action Plan on Tourism -1992?
- i) Explain the purpose of tourism planning at the local level.
- j) Outline the importance of incentives and concessions for tourism projects.

SECTION-B

2. Describe the institutional framework of public tourism policy in India.
3. Discuss the role of policy-making bodies at the national level in tourism.
4. Explain the significance of the National Committee Report - 2002 for tourism.
5. Analyze the role of tourism in India's Five-Year Plans, with emphasis on the 11th Plan.
6. Explain the background and process involved in tourism planning.

SECTION-C

7. Discuss in detail the evolution of tourism policies in India from the L.K. Jha Committee - 1963 to the latest policy document. Explain the impact of each on tourism development.
8. Critically analyze the process and techniques involved in tourism planning at different levels (international, national, regional, state, and local).
9. Describe the concept of the destination life cycle. Explain the factors influencing planning for tourism destinations and discuss the various methods of plan formulation.

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SECTION - A

1. Write briefly :

- a) Define the need for a public tourism policy.
- b) Briefly explain the objectives of tourism planning.
- c) What is the role of public sector in tourism policy formulation?
- d) Discuss the significance of community involvement in tourism development.
- e) What are the main responsibilities of national-level tourism policy-making bodies?
- f) Outline the main focus of the National Tourism Policy - 1982.
- g) Describe the objectives of the National Action Plan on Tourism - 1992.
- h) How does tourism planning differ at the state level compared to the national level?
- i) Explain the concept of incentives in tourism development.
- j) Briefly define the destination life cycle concept.

SECTION - B

2. Discuss the institutional framework involved in the creation of a public tourism policy.
3. Explain the steps and stages involved in policy formulation for tourism.
4. Describe the importance and impact of the National Committee Report - 2002.
5. Explain the role of tourism in India's economic development through its Five-Year Plans, specifically focusing on the 11th Five-Year Plan.
6. Analyze the background and factors influencing tourism planning.

SECTION - C

7. Examine the progression of tourism policies in India, starting from the L.K. Jha Committee - 1963 to the latest policy. Discuss the relevance of each policy to the tourism sector.
8. Discuss the different levels of tourism planning (international, national, regional, state and local) and elaborate on the techniques of plan formulation.
9. Describe in detail the destination life cycle concept and evaluate how planning strategies can vary based on different stages of the cycle.

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